

MANHATTAN BRANCH NEWSLETTER

October 2013 — Volume 94, Number 2

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

Welcome to a New AAUW Year — Manhattan Branch!

Summer is over and many organizations like ours around Manhattan are gearing-up for a new program year. We have been too! This AAUW year we are focusing some of our meetings on the pay gap/pay equity issues between what men and women earn and why. We will share together ideas about: Investing!, Women in the Workforce!, and Women's Income Contribution! We hope to answer some questions like: What is a pay gap?, Why do women graduate to a pay gap? What can I do to make a difference? The answer to the last question is we are doing something! We, as a Manhattan Branch, on October 6th, 7th and 8th, are co-hosting \$tart \$mart Salary

Negotiation Workshops for 80 Kansas State University undergraduate and graduate students and a Campus Facilitators Training Workshop for 15 K-State faculty and staff to be able to provide this same workshop to student groups for the next three (3) academic years. We will keep you updated.

Please welcome **five new members** that joined AAUW during the summer months. Say "hello" and get to know them: **Cindy Birnbaum, Kerri Keller, Connie Noble, Tarsha Rafferty, and Candace White.**

We are trying something different for October. On **October 5th** we will have a brunch at First Congregational

Church at 9:30 a.m. and a tour of the K-State Beach Museum of Arts (Museum of Wonders) at 11:00 a.m. I hope to see you!

Best wishes,

Nancy



Nancy Bolsen, President
Manhattan Branch AAUW (2012-2014)

September Branch Program Highlights



DC Hackerott

Financial Advisor
with Edward Jones

Our first program of the year was presented by DC Hackerott. She has been a financial advisor with Edward Jones for nearly fourteen years. DC shared a number of statics; some were surprising and others were a wake-up call.

Did you know that 61% of wealth in the U.S. is in the hands of women? Over the next several years, women will inherit 70% of estate assets; more women than men are earning college degrees; and 46% of women are the family breadwinners.

More than ever, women need to educate themselves in the area of finances. DC noted that women tend to be more conservative investors due to "bag lady syndrome." This is the concern that at any time their situation may change rendering them the stereotypical "bag lady."

Inflation is your enemy as you age, so you need to keep that in mind as you invest. Investing is based on your goals and risk tolerance, so it's very personal. If you have questions or would like to get advice from DC, feel free to contact her at 785-776-5902.

Inside this issue:

October Branch Meeting	2
Our Branch is Growing	2
Shape the Future Membership Campaign	3
Scholarship Winner Profile — Angel Alvarado	3
Help Us Create a Nest Egg	4
AAUW Educational Funding and Awards	5
October Calendar	5

Special points of interest:

- Read more about other scholarship winners in upcoming newsletters
- Dr. Kerri Keller, Director of KSU Career and Employment Services, is our new College/University Partner representative. Welcome Kerri!
- Grocery Coupons and Debit Cards can be purchased from Marilyn Bunyan (Dillon's) and Claudia Jones (Ray's Apple Market).

Branch Meeting — Saturday, October 5, 2013

Museum of Wonder



Our program format this month will be different than usual. We'll gather for brunch and a brief business meeting at the First Congregational Church before going to the Beach Museum of Art where Richard Prudenti, Special Projects Coordinator, will take us on a tour of memorabilia celebrating K-State's 150th anniversary. We hope you can join us.

Location: First Congregational Church, 700 Poyntz Ave. Brunch — 9:30 a.m.
 Cost for brunch: \$10.00 Make checks payable to AAUW.
 Beach Museum of Art Program — 11:00 a.m. No cost for the tour.

Make reservations by email to manhattanksaauw@gmail.com (preferred) or call Patricia Floros at (814) 441-9229. Deadline for reservations is Tuesday, October 1st at noon. If you need transportation, contact Dede Brokesh at (785) 770-3495.

As an added treat, artist Erika Nelson will be in the parking lot of the Beach from noon—5 p.m. on October 5th with her traveling roadside attraction and museum "The Worlds Largest Collection of the Worlds Smallest Version of the Worlds Largest Things." Check it out if you have time after the tour.

Our Branch Is Growing

Thanks in large part to much enthusiasm and hard work by Barbara Gatewood, VP for Membership, our branch is growing at a record pace. Since July 1, 2011, we have added 26 new members!!!

New members help us grow, learn, network, and develop professional friendships with other educated women in our community.

Several members who took an active role in recruiting were recognized at the May Branch meeting for their efforts. They are listed here along with their recruits.

We welcome these new members and look forward to their active participation in the group. Working together, we have the enthusiasm and energy to bring many wonderful AAUW programs and activities to our community.

Rosalie Thompson recruited Barbara Booth, Michelle Elkins, Patricia Floros, Melissa Kirkwood, Barbara Lutjemeier, Vina Paul and Karen Tinkler. **Nancy Bolsen** recruited Andrea Blair, Olivia Collins and Gayle Spencer. **Kathy Borck** recruited Linda Duke. **Dede Brokesh** recruited Katie Kingery-Page and Susan Stegenga. **Marilyn Bunyan** recruited Ora Mae Kirkendall. **Lena Ferguson** recruited Susan Gormely. **Jan Freeby** recruited Mary Stamey. **Barbara Gatewood** recruited Maxine Coffey, Meaghan Morton and Joyce Wells. **Tresa Landis** recruited Indira Mohanty. **Joan Strickler** recruited Jean Lee.

We also welcome these new members who joined the branch: Barbara Amoh, Susan Auerbach, Alice Boyle, Judy Cattell and Noel Schulz.



Picture L to R are recruiters Marilyn Bunyan, Lena Ferguson, Nancy Bolsen, Jan Freeby, Joan Strickler, Tresa Landis and Barbara Gatewood.



Shape the Future Membership Campaign

— *Recruit and Retain!*



Yes! We are growing, increasing in numbers! But there is still a lot of room for our growth. The Shape the Future Membership Campaign is one easy way to help grow our membership and to get free memberships even for existing members!

This campaign helps us recruit new members by offering a discounted rate to join AAUW. New members join at 50% off the national dues rate at branch meetings, public events and other philanthropic activities. We could also have events or participate in some that are open to the public and offer the discounted membership to attendees. When visitors complete the guest/referral sheet and join on the spot, they receive 50% discount off their national dues which are tax deductible. Remember, for every two new members who join, we earn one free na-

tional membership, up to a maximum of five free memberships per year. These free memberships can be given to existing members.

Please invite as many people as you can to our meetings and other events. And encourage them to become members at this discounted fee. We will have guest/referral sheet available for new members who join at our meetings. If you have any idea of any public event we could participate in, kindly let any of the board members know.

Thank you!

Meet A Two-Time KSU Scholarship Winner – *Angel Alvarado*



Angel Alvarado

The first 2013-2014 scholarship winner that you're going to meet is Angel Alvarado. You may remember Angel from our April 2013 meeting because she was awarded one of our scholarships last year too.

Angel is working toward a bachelor's degree in Construction Science and Management with minors in Spanish and Business. She has an estimated graduation date of December 2016.

Angel was born in Mexico and moved with her family to the U.S. She lived in what she termed "a rough part of Wichita" and knew that she wanted more out of her life than those around her. She had dreams of becoming a professional in the construction industry.

Angel and her husband both worked for the Kansas Department of Transportation, but after three years, she decided it was time to pursue her dream.

With the support of her husband, they moved their four children to Westmoreland so she could attend K-State

full-time. It was an adjustment for them, but one that's been good.

Angel says that as a parent, small town living has a lot more to offer her kids than the big city did. She sends her kids outdoors to play when they get underfoot and doesn't worry about what might happen when they spend the night with a friend. The family moved into an older home that they've been renovating as time and money allows.

Her husband was able to maintain a position with KDOT, but as most young families, they struggle to make ends meet.

Angel is very thankful for the financial support that AAUW has given her and knows that upon graduation, she'll have a career that will make it all worthwhile.

We Need Your Help to Create a Nest Egg



In the past three years, the Manhattan Branch has enjoyed a fantastic revitalization! This summer, five new members joined without attending even one meeting, not to mention the other 26 new members noted in the article on page 2. The Board held not one, but two retreats to plan for the upcoming year.

Our branch is diligently working with K-State on the upcoming \$tart \$mart salary negotiation workshops which is the **first ever** AAUW program that we've done with our C/U partner, plus we'll be hosting the State Annual Meeting in April 2014. In addition, we continue to enjoy monthly educational branch programs and interest group gatherings. Congratulations to everyone who is taking part in restoring this Branch back to its stature of yesterday when AAUW was "the" group to which you had to belong!

Indeed, wonderful things are happening, but take a moment to reflect on what's required to make a volunteer organization like ours an ongoing success. Along with members who support the mission, it takes resources of time and money. Many of our members contribute countless hours in support of our activities. Many also very generously fund branch expenses out of their own pocket. I'm sure that you've picked up a guest's meal or donated a stamp or two from time to time yourself.

Our branch operates on a lean budget. Your annual branch dues are only \$13 per member. It seems that they've never increased. We earn money from selling grocery cards and through the Silent Auction, but last year, we raised slightly more than \$1,000; half of which was transferred to the Branch Scholarship Fund. This leaves very little to cover operating expenses, let alone build for the future.

Branch leadership is committed to supporting more activities like the ones mentioned above. We'd like to create a **nest egg**, if you will, that returns dividends in the form of funding special program expenses, covering guest/speaker meals for branch meetings and other program and membership development expenses that are necessary to grow the Branch to the level that we know it can reach.

What we need you to do is **invest** in the Branch. If you are encouraged by what you're experiencing and support the direction that we're headed, please consider making a donation to the Branch. You can send checks made payable to "AAUW – Manhattan" to Claudia Jones, 1727 Hollow Tree Lane, MHK 66502. These contributions are not tax deductible, but rest assured that your investment in the Branch will help insure that we remain vital and active for future generations of women.

Thank you for your support.



AAUW Educational Funding and Awards: Empowering Women...



AAUW is one of the world’s largest sources of funding for graduate women. In 2013-2014 AAUW is providing more than \$3.7 million in funding for more than 245 fellowships and grants to outstanding women and nonprofit organizations.

Fellowship and grant recipients perform research in a wide range of disciplines and work to improve their schools and communities. Their efforts promise to forge new paths in scholarship, improve the quality of life for all, and tackle the educational and social barriers facing women worldwide.

A branch committee of **Barbara Gatewood**, **Olivia Collins** and **Nancy Bolsen** will soon be disseminating the Fellowship and Grant information for

2014-2015 to the K-State campus and Manhattan community.

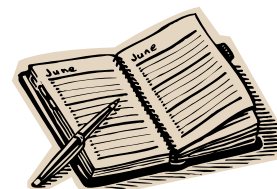
If you know of women interested in these fellowships or grants direct them to members of the committee.



To learn more about each of AAUW’s six fellowships and grants and the alumnae, visit the following links: [American Fellowships](#), [Career Development Grants](#), [Community Action Grants](#), [International Fellowships](#), [International Project Grants](#), [Selected Professions Fellowships](#)

October Branch Calendar

1	Sign-up Deadline	Noon	Oct. 5 branch meeting reservation
5	Branch Meeting	9:30 a.m. 11:00 a.m.	First Congregational Church—brunch Beach Museum of Art
6	Start Smart Graduate Student Workshop		Leadership Studies Building
7	Start Smart Undergraduate Student Workshop		Leadership Studies Building
8	Start Smart Campus Facilitator Training		K-State/Manhattan Innovation Center
9	Creative Cookery	11:30 a.m.	For this month’s location, contact Carol Dixon at 785-539-7257
10	Great Decisions	10:00 a.m.	Meadowlark Hills Retirement Center
11	Book Talk	10:00 a.m.	Manhattan Public Library
14	Columbus Day		Government offices closed.
15	Deadline		Turn in newsletter articles
22	Serendipity	11:30 a.m.	For this month’s location, contact Vadeline Strohm at 785-539-4648
31	Halloween		



These are the regularly scheduled meetings. Please contact the chair listed in the yearbook/website for the most up-to-date information on Interest Groups.

AMERICAN ASSOCIATION OF
UNIVERSITY WOMEN

Nancy Bolsen
1731 Kings Road
Manhattan, KS 66503

Empowering Women Since 1881



Email: manhattanksaauw@gmail.com

The American Association of University Women, founded in 1881, is a nationwide community with more than 100,000 members and donors, 1,000 local branches, and 500 college and university (C/U) partners. Our mission is to advance equity for women and girls through advocacy, education, philanthropy, and research. In the 2012-13 academic year, for example, AAUW has committed more than \$4.3 million in fellowships and grants to outstanding women, AAUW branches, and community nonprofit organizations. It continues to have a dynamic influence on policymakers, educators, employers, and communities to break through barriers and enhance opportunities for women.

We're on the Web

<http://manhattan-ks.aauw.net/>

www.aauw.org