

# MANHATTAN BRANCH NEWSLETTER

DECEMBER 2013 — Volume 94, Number 4

AMERICAN ASSOCIATION OF UNIVERSITY WOMEN

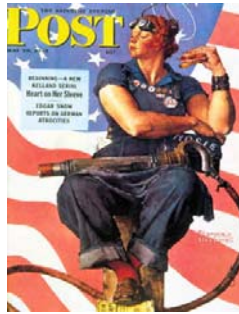
## November Branch Program Highlights

**Dr. Kerri Day Keller**, Director of Career and Employment Services at K-State, spoke on the topic **Rosie's Legacy: Women in Today's Workforce** at the branch meeting on Veteran's Day, November 11th, at the First Congregational Church in Manhattan.



Her talk began with an historical overview of the cultural icon "Rosie the Riveter" that was used in WWII to encourage women to join the workforce to support the war effort. It is commonly used today as a symbol of feminism and women's economic power. Dr. Keller discussed the progress and challenges of women in today's workforce and ways to create opportunities for success so **We Can Do IT!**

The first image of "Rosie the Riveter" by Norman Rockwell appeared on the Cover of *Saturday Evening Post* on Memorial Day, 1943. Because of copyright protection, the "We Can Do It!" version, created for a Westinghouse Company's war poster by Pittsburgh artist, J. Howard Miller, became more widely distributed. Interestingly, Miller's poster disappeared for nearly four decades, until it was re-



Norman Rockwell's Rosie the Riveter

discovered in the early 1980's and became associated with feminism and women's rights movement.

Dr. Keller provided data on "Today's Rosies." About 59% or 72 million of the 123 million women in the U.S. are in the workforce. While 27% of employed women have part-time jobs, women are projected to account for 51% of the growth in the labor market from 2008-2018. However, women continue to earn 82 cents for every man's dollar, and only 2% of CEO's are women. Thus, the employment statistics for women are "Not too Rosie". Factors contributing to this inequitable situation are background influences, such as racial and socio-economic status; personal variables, such as role conflict and self-efficacy; and environmental factors, including the influence of parents, teachers, and peers.

Insights on what we can do to reduce barriers and improve opportunities for women in the workforce were presented. Emphasis was placed on creating opportunities for success, serving or referring women to appropriate role models, and facilitating support networks, such as AAUW.

We are pleased to announce that Dr. Keller is a new member of the Manhattan Branch and K-State's official university representative as an AAUW partner member institution. Because K-State is a university partner, all full-time K-State undergraduate students can receive FREE AAUW e-student affiliation by completing the application online at [www.aauw.org](http://www.aauw.org). She also had a key role in organizing the \$tart \$mart Salary Negotiation Workshops and Facilitator Training on K-State's campus, October 6-8. Future workshops will be coordinated through her office (CES, 785-532-6506).



By J. Howard Miller

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### Special points of interest:

- \$70 has been contributed to the nest egg fund through October. Let's keep it growing!
- AAUW fellowships and grants deadlines in December and January are on page 4.
- Grocery Coupons and Debit Cards can be purchased from Marilyn Bunyan (Dillon's) and Claudia Jones (Ray's Apple Market).

## Branch Meeting — December 9, 2013

### **Holiday Music with POPS**

Join us for a lively evening of entertainment by the Manhattan High School POPS Choir under the direction of Mr. Chad Pape. These young women and men will sing and dance you into the holiday spirit with their energetic moves and musical style.

We'll start with our business meeting followed by the program and a dessert reception with the performers. Invite a guest and join the fun!

Location: Manhattan Arts Center, 1520 Poyntz Ave.  
 Business Meeting - 6:00 p.m.  
 Program - 6:30 p.m.  
 Cost for dinner: Branch Treat



Make reservations by email to [manhattanksauw@gmail.com](mailto:manhattanksauw@gmail.com) (preferred) or call Connie Noble at (785) 539-5522. Deadline for reservations is Tuesday, December 3rd at noon. If you need or can provide transportation, contact Dede Brokesh at (785) 410-4335.

## Profile of New Members

We hope to continue this new section of the newsletter because profiles are an effective way to introduce our new members. Sadly, it can only continue if we find several individuals willing to meet with new members and write a profile. We hope you will be interested in restarting a tradition that began several years ago, but stopped for lack of writers. Please contact Nancy Bolsen at [old@ksu.edu](mailto:old@ksu.edu) or 785-565-8720, if you would like to help the Branch renew this tradition.

### Maxine Coffey — How a Giant Burrito Brought Her to AAUW!



Even though we are recognizing **Maxine Coffey** in our *New Member Profile*, she actually started with AAUW in the 1980's.

Maxine was working as a reporter for the Lifestyle and Action Line sections of the Manhattan Mercury. She covered a story about the Manhattan Branch AAUW Creative Cookery - Interest Group which was making a six-foot long burrito for one of their monthly meals. Maxine immediately connected with the group's purpose and became an active member of AAUW after her encounter. Maxine recently rejoined the group after time away to devote time to her sons, Chris and Kevin.

Maxine grew up in Lincoln, Nebraska and received a BA in Journalism at the Universi-

ty of Nebraska. Later she earned an MS in Communications at Kansas State University. Maxine credits her parents for teaching her two important life lessons – education is important (she said they expected her to go to college), and don't let gender stereotyping stop you from achieving your goals. She remembers two guiding thoughts from her parents and her sons– “Think big and be bold” and “Be who you want to be.”

After Maxine's first job at the Manhattan Mercury, she worked for 18 years in Public Affairs for Sprint in Junction City and then five years as the Executive Director of the United Way in Manhattan. For the past six years, Maxine has been the Associate Director of the National Academic Advising Association (NACADA), an international organization with its headquarters at the Kansas State University's Foundation building on Anderson Avenue. This organization supports and enhances university and college academic advising through profession-

al development, research opportunities and publications.

When asked what attracted her back to AAUW, Maxine stated what many members have said, “to be with women who have an interest in the global world and who like to engage in great conversation on numerous topics.”

Maxine and her husband Ray like to travel to interesting places, especially when the time is combined with interesting food and the arts as in visits to San Francisco and St. Simon's Island, Georgia. Other interests include sailing at Tuttle Creek and attending rowing regattas. Dad Vail Regatta near Philadelphia is one of the special ones on her list.

Maxine and Ray also sponsor a yearly blood drive in Manhattan and at Temple University in honor of their youngest son, Kevin, who lost his life in a traffic accident.

Welcome Back Maxine!

## *This Scholarship Winner Plans on Leaving a Trace on Her Students - Shana L. Schmidt*



**Shana Schmidt (far right) with her family**

Our final scholarship winner is **Shana L. Schmidt**. She is classified as a senior at K-State majoring in Secondary Education with an emphasis in English and Journalism. She's also working on an English as a Second Language (ESL) endorsement.

Shana is originally from Texas and had planned to become a teacher early in

her life, but marriage, family, and a move to Kansas put her on a different path. She took a position at a local bank which she kept until a month before her first child turned one. For the last fourteen years, Shana made a living operating a local collection business, working at home raising her two children.

Shana is a Leave No Trace trainer and in 2011, she agreed to take a day to teach Leave No Trace principles to several Girl Scout troops at Camp Daisy. The principles aim to educate kids about the outdoors and responsible use of public land. She stayed up all night gathering material and creating games to teach the seven principles. Her daughter and son both participated in scouting when they were young so they helped that night and the next day too. On their way home, her son

exclaimed from the backseat "Mom, you should be a teacher! You are really good at it. I would love it if you were my teacher because you make it so fun." His words of encouragement made all that work worthwhile and awakened her earlier interest in teaching.

With the added encouragement of her husband, who was deployed with the National Guard in Africa at the time, Shana made the decision to pick up her dream of teaching. She knows her return to college is imposing sacrifices on her family, but getting her degree will ultimately result in a steady paycheck and she'll be doing a job she loves!

Funding for Shana's scholarship was generously provided by Ms. Loriel Cross. You'll learn more about her in an upcoming newsletter.

## *Branch Member Barbara Amoah Receives Phi Kappa Phi Love of Learning Award*

**Barbara Amoah**, doctoral student in Entomology at K-State, received a 2013 Phi Kappa Phi Love of Learning Award of \$500 to help fund her post baccalaureate studies. The award funds helped support her travel to Austin, Texas, for the National Entomological Society of America conference from 10th to 13th November 2013, to share her research with other scientists. The Phi Kappa Phi's mission is to recognize and promote academic excellence in all fields of higher education and to engage the



community of scholars in service to others. Annually, the honor society presents Love of Learning Awards to more than 140 students nationwide that are active members of the academic honor society.

Barbara received a bachelor's degree from the Kwame Nkrumah University of Science and Technology in Ghana and her Masters Degree from the University of Greenwich in Eng-

land. Fascinated by insects' interaction with humans, Barbara came to K-State to learn how to reduce food security problems in Ghana and other developing countries. Her doctoral research is investigating an Integrated Pest Management system for mold mites. She is studying the mite's orientation behavior by trapping and monitoring it in commercial settings.

"It is always very rewarding when one of our graduate students receives a national award," said Dr. Gary Clark, Interim Dean for the College of Engineering and President-Elect of the University's Chapter of Phi Kappa Phi.

*The Manhattan branch congratulates Barbara for her outstanding academic accomplishments and contributions as a new graduate student member.*

*We also congratulate Barbara and her husband on the birth of their first child, a son named Brempong, born October 9th.*

*Barbara coordinates the publishing of our new monthly branch newsletter.*

## Remembering a Former Member

Ann Jankovich, 83, died Friday, October 25 at Mercy Regional Hospital in Manhattan, Kansas. She was born on May 13, 1930 in Gary, Indiana. She was the daughter of Harry and Grace Geoghegan. She graduated from Lew Wallace High School in Gary, Indiana and Indiana University in Bloomington, Indiana with a degree in Business Education.

She began her teaching career at Morton High School in Hammond, Indiana in 1952. She married her high school and college sweetheart, Jack Jankovich on January 22, 1954 in Gary, Indiana.

After the birth of her first son, she stopped teaching to stay at home with her family. The family moved to Overland Park, Kansas from Gary in 1964 where she became involved in PTA and Cub Scouts and also began substitute teaching.

In 1967 the family moved to Manhattan, Kansas where she resided until her death. In Manhattan, Ann was involved in Welcome Wagon, Creative Cookery, Manhattan Marlins, Pilot Club, AAUW and was an avid bridge player.

In 1974 she began teaching at Manhattan Area Vo-Tech (now MATC) and also began work on her Masters Degree at Kansas State University. In 1976 she began her career at KSU teaching in the College of Business and then moved to the College of Education as the Department Head of the Business Education program until her retirement in 2005.

While at KSU she served in the KSU Faculty Senate, was a pioneer in Vocational Education and began the effort to get high school accounting classified as an advanced placement credit course. She was a member of Pi Omega Pi professional fraternity as well as Gold Key. In 1987 she was awarded the KSU Conoco Distinguished Professor of the Year and in 2005 she was awarded the KSU Teacher of the Year by Kappa Delta Pi.

Ann enjoyed traveling and watching her children and grandchildren grow, compete and perform.

She is survived by her husband Jack, son Rich and his wife Caroline of Manhattan, son Tim and his wife Cindy of Dallas, TX, grandchildren, Jillian of Omaha, NE, Nick of Man-



hattan, Katelin Reeves of Indianapolis, IN, and Michael of Dallas, TX, nephews Jim Daubenheyer of Valparaiso, IN and Dave Daubenheyer of Indianapolis, IN. She was preceded in death by her parents, in-laws and sisters, Sue Daubenheyer and Mary Tibble.

Funeral Services were held on Wednesday October 30, 2013 with Rev. R. Cam McConnell officiating. Interment followed in the Sunrise Cemetery, Manhattan, Kansas.

*Ann was a member of the Manhattan Branch for 36 years beginning in 1970. She was active in Creative Cookery and a valued member of the Scholarship Committee. The Board purchased a Sunflower in Ann's memory. We extend our sympathy to her family and friends.*

## AAUW Funding Deadlines Fast Approaching!

**AAUW** is providing nearly \$4 million in fellowships and grants! Visit <http://www.aauw.org/what-we-do/educational-funding-and-awards/> for more information.

### Upcoming Deadlines

**AAUW International Fellowships: December 1, 2013**

**AAUW Career Development Grants: December 15, 2013**

**AAUW Selected Professions Fellowships: January 10, 2014**

**AAUW Community Action Grants: January 15, 2014**

## Gender Pay Gap Information for Kansas

*Acts are being passed, and the fight will not end until all workers have fair pay!*

According to the most recent statistics from the U.S. Census Bureau, **women working full-time, year round, were still paid 77 cents on average for every dollar paid to men** — a gap of 23%. Progress to close the gap has stalled during the last decade and the gap is even larger for women of color.

According to AAUW’s research report **Graduating to a Pay Gap**, women only one year out of college, working full time, were paid on average just 82% of what their male counterparts were paid.

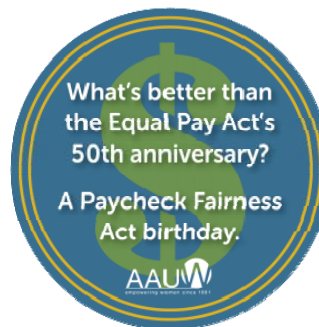
Median earnings for men in Kansas were \$44,765 compared to women’s median earnings of \$34,131.

With a record number of women in the workforce and two-thirds of women functioning as primary or co-bread winners for their families, equal pay for women is critical to families’ economic security.

After looking at factors associated with pay such as hours worked, occupation, college major, and employment sector, the gap shrinks but does not disappear.

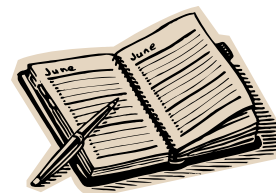
Fifty years after passage of the Equal Pay Act, it’s clear the pay gap is unlikely to go away on its own. That is why AAUW and its more than 165,000 members and supporters are leading a nationwide campaign to close the pay gap and end pay discrimination.

For more information, go to [fightforfairpay.org](http://fightforfairpay.org).



## December AAUW Calendar

- Dec. 1 Deadline to submit International Fellowship applications
- 2 Board Meeting Noon Vista Drive-In, 1911 Tuttle Creek Blvd.
- 3 Sign-up Deadline Noon Dec. 9 branch meeting reservation
- 5 Hanukkah ends
- 9 Branch Meeting 6:00 p.m. Manhattan Arts Center
- 11 Creative Cookery 11:30 a.m. For this month’s location, contact Carol Dixon at 785-539-7257
- 12 Great Decisions 10:00 a.m. Meadowlark Hills Retirement Center
- 13 Book Talk 10:00 a.m. Manhattan Public Library
- 15 Deadline to submit newsletter articles
- 15 Deadline to submit Career Development Grant applications
- 24 Christmas Eve
- 25 Christmas
- 26 Kwanzaa begins
- 31 New Year’s Eve



These are the regularly scheduled meetings. Please contact the chair listed in the yearbook/website for the most up-to-date information on Interest Groups.

Remember to keep those holiday gifts that are too big or too small or just not your style for the Silent Auction in May!

NOTE: Serendipity will not meet in December.

AMERICAN ASSOCIATION OF  
UNIVERSITY WOMEN

Nancy Bolsen  
1731 Kings Road  
Manhattan, KS 66503

*Empowering Women Since 1881*



Email: [manhattanksaauw@gmail.com](mailto:manhattanksaauw@gmail.com)

The American Association of University Women, founded in 1881, is a nationwide community with more than 100,000 members and donors, 1,000 local branches, and 500 college and university (C/U) partners. Our mission is to advance equity for women and girls through advocacy, education, philanthropy, and research. In the 2012-13 academic year, for example, AAUW has committed more than \$4.3 million in fellowships and grants to outstanding women, AAUW branches, and community nonprofit organizations. It continues to have a dynamic influence on policymakers, educators, employers, and communities to break through barriers and enhance opportunities for women.

**We're on the Web**

**<http://manhattan-ks.aauw.net/>**

**[www.aauw.org](http://www.aauw.org)**